

# 2019 ANNUAL REPORT



## REVENUE

**\$172,009**

AFTER SCHOOL	\$15,626
HERC	\$46,320
DONATIONS	\$45,490
- Corp	\$1,245
- Indv	\$44,245
GRANTS	\$32,750
PROGRAMS	\$16,297
EVENTS	\$11,428
THEY REM	\$3,163
MISC	\$935

HERC	\$67,964
PAYROLL	\$65,818
OPERATIONS	\$21,196
TALENT	\$12,462
ART SHOW	\$2,741
THEY REM	\$8,620
MISC	\$310

**\$179,111**

## EXPENSES

### GRANTS

- DOA&M - \$15,000
- Eccles - \$4,000
- ZAP - \$11,500
- SLAC - \$2,050

### DONORS

- |                     |                     |
|---------------------|---------------------|
| - Michelle Bachman  | - Leticia Clark     |
| - Donna Bachman     | - Megan Adelsberger |
| - Claudia Seely     | - Alma Marisol      |
| - Chandra Chuon     | - Lani-Jane Doi     |
| - Sharron Hauri     | - Gabriel Saldana   |
| - Cedric Baker      | - Jared Laurin      |
| - James Karren      | - Xee Thao          |
| - Megan Adelsberger | - Rosemary Roller   |
| - Teri Mumm         | - Robert Reeve      |
| - Ashley Nitzen     | - Joshua Perkins    |
| - Leslie King       | - Shirley Perkins   |
| - Deborah Hinton    | - Derek Dyer        |
| - Bruce Nguyen      | - Estevon Scruggs   |
| - Heather Brace     | - Jule Marine       |
| - Penny Broussard   | - Braun Bullock     |
| - Chris Owens       | - Jason Woodland    |
| - Matt Mateus       | - Fuad Talybov      |
| - Tara Kate         | - Miranda Best      |
| - Max Crebs         | - Tia Aiono         |
| - K. Kostrencich    | - Joseph Dane       |
| - Gregory Royster   | - Marge Longhini    |
| - Anthony Fierro    |                     |

## 2019 SERVED

### 1520 ARTS

Education	4,375
Events	24,997
	<b>29,372</b>

### THE HERC

Programs	1,415
After School	2320
Events	1,741
	<b>5,476</b>

### AGES

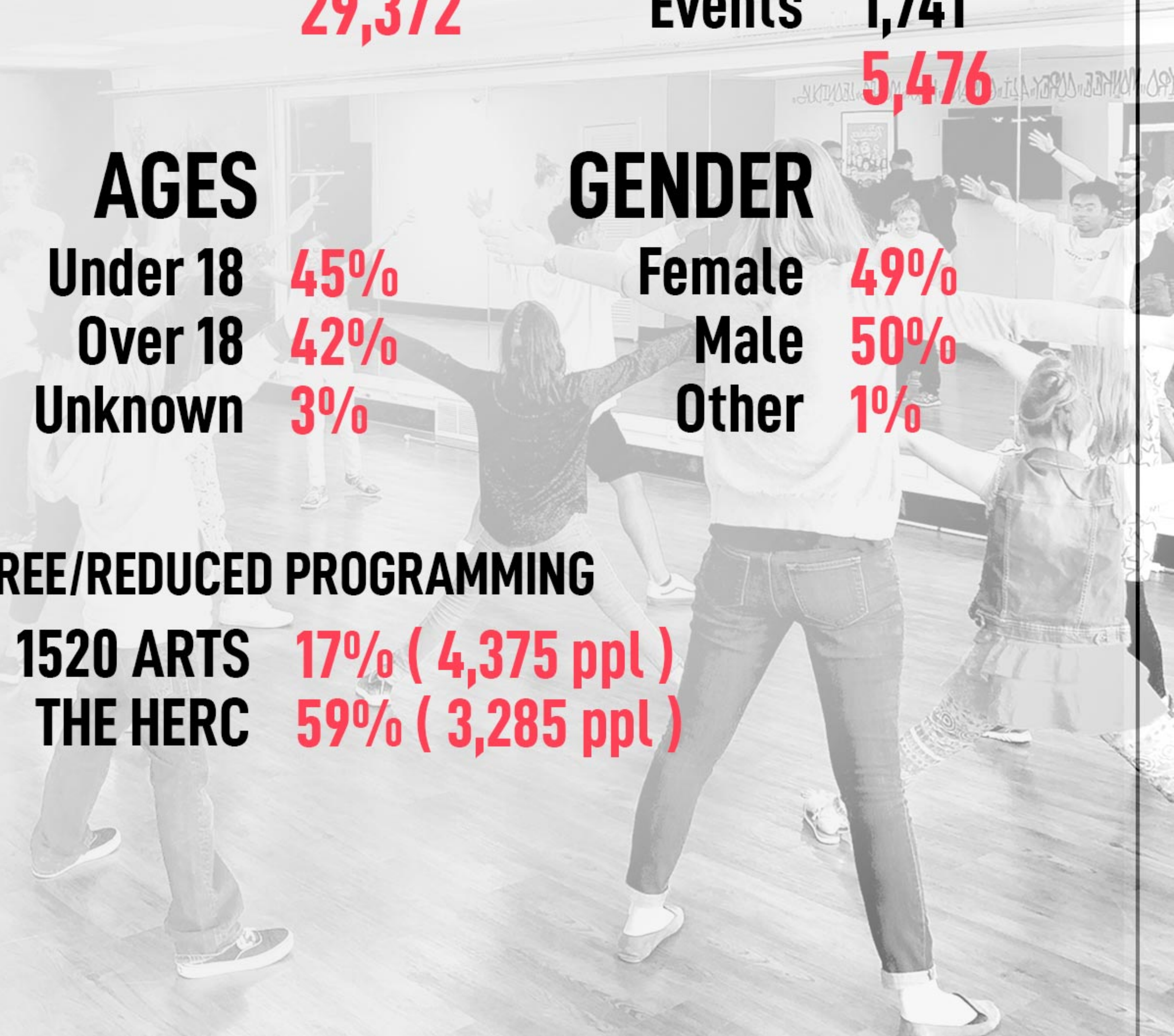
Under 18	45%
Over 18	42%
Unknown	3%

### GENDER

Female	49%
Male	50%
Other	1%

### FREE/REDUCED PROGRAMMING

1520 ARTS	17% ( 4,375 ppl )
THE HERC	59% ( 3,285 ppl )



# 2019 ANNUAL REPORT

## 2019 EVENTS + PERFORMANCES

- 420 Jits -
- DOMO -
- UT Jazz Halftime -
- Park Silly -
- Young Living -
- Wasatch Art Soriree -
- Art On The Trails -
- Zoo Brew -
- United Nations -
- Young Professionals -
- Mural Fest -
- Utah Arts Festival -
- Urban Arts Festival -
- 1520 Block Party -
- 1520 Art Show -
- Ill Behavior -
- Freestyle Session SLC -
- Respect The Decks -
- ZAP Final Destination -
- Gettin Jiggy For Jaime -
- Millcreek Summer Bash -
- Hip Hop Nutcracker -

## 2019 OUTREACH + EDUCATION

- BYU: Dance 245
- County Library Program
- Ability & Choice Services
- Choose Gang Free
- Discover Center
- David Gourley
- Dual Immersion Academy
- Escalante Elementary
- Promise South Salt Lake
- Hunter High School
- International Rescue Committee
- JCC Summer Camp
- South Kearns Ele.
- McPolin Ele.
- Merit Academy
- Millcreek Ele.
- Mound Ford Jr. High
- Reach 360
- School for The Deaf
- Spy Hop Summer Camp
- Telos U
- West Jordan Middle School
- Westbrook Ele.
- Youth City
- Youth Leadership Summit
- East High School
- Zoologic
- International Rescue Comm.

## PROGRAMS

- The HERC
- They Reminisce
- Outreach & Education
- 1520 Events

## THE HERC

- Youth Crew
- Youth Breakin'
- Youth Breakin' +
- Youth Fundamentals
- Youth Street Art
- Adult DJ
- Beg. Breakin'
- Beg. Hip Hop
- Adv. Hip Hop
- House Night
- Open Practice

## BOARD MEMBERS

- Joshua Perkins
- Josie Marine
- Chris Owens
- Matt Ostasiewski
- Michelle Church
- Jason Woodland



# 2020 EVENTS + PROGRAMS

# 2020

## EVENT SCHEDULE

<b>MAR 1</b>	<b>BYU: DANCE 245</b>
<b>APR 11</b>	<b>ILL BEHAVIOR 2</b>
<b>MAY 16</b>	<b>1520 BLOCK PARTY</b>
<b>JUN 25</b>	<b>UAF + FSS</b>
<b>JUN 21</b>	<b>UTAH ARTS FESTIVAL</b>
<b>JUL 15</b>	<b>SPY HOP CAMP</b>
<b>JUL 15</b>	<b>HERC SUMMER CAMP</b>
<b>SEPT 3</b>	<b>THEY REMINISCE</b>
<b>SEPT 16</b>	<b>URBAN ARTS FESTIVAL</b>
<b>OCT</b>	<b>RESPECT THE DECKS</b>
<b>NOV</b>	<b>1520 ART SHOW</b>

## PROGRAMS

- The HERC
- They Reminisce
- Outreach & Education
- 1520 Events

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2019 represented a time of transition for 1520 Arts. We completed our shift to the new name and began planning for the future. 2020 will be a year of growth but also of change. As we prepare for the next 10 years we will be taking a hard look at the success of our programs and where improvements can be made.

As 1520 ARTS our programs and mission will stay the same. We will strive to legitimize Hip Hop arts as a viable art form. We will continue to deliver programs through our four main initiatives; The HERC, 1520 Arts Events, They Reminisce and Community/Educational programs.

As part of our strategic plan moving forward, 1520 ARTS will develop an Advisory Board of 6-8 members. We believe this growth will bring diversity into our organization while helping us grow our donor base. The Hip Hop community is always in flux and we want to keep our program offerings relevant to our community while continuing to look forward towards future opportunities. Hip Hop thrives on diversity and growth and we are excited to take 1520 ARTS into new markets and communities in 2020.

### 1520 ARTS ORG. STRUCTURE

